

Your *partners* in eye health

Diabetes prevents your body from making or using insulin, causing blood sugar levels to rise. This can damage major organs, including the heart, nerves and blood vessels. Diabetes can also be responsible for vision problems.

When not properly controlled, the excess sugar in the blood can cause the vessels that supply the eye to thicken, harden and no longer do their job correctly.



IF YOU HAVE DIABETES, SEE YOUR OPTOMETRIST ONCE YEARLY UNLESS DIRECTED OTHERWISE

People with diabetes often develop cataracts at a younger age than others, and glaucoma is also more common. Up to 45% of people with diabetes will develop diabetic retinopathy (damage to the tissue in the back part of the eye called the retina). The retina is essential for good vision. People with diabetes who also have high blood pressure are at even greater risk of diabetic retinopathy.

Diabetic retinopathy is the most common cause of blindness for people under 65 years of age.



I R I S

IRIS offers you a *multitude* of advantages

As a member of Diabetes Quebec, make the most of IRIS Advantage for you and your family members with these offers. Registration for your Advantage benefits is simple.

Visit any IRIS location or iris.ca/advantage and use the **access code: DIABQC**.

Do you have any questions, or do you need extra help? Send us an email at advantage@iris.ca



HERE ARE JUST A FEW OF YOUR EXCLUSIVE OFFERS

PRESCRIPTION EYEWEAR — SAVE \$150

When you purchase any frame with fully coated prescription lenses (lenses valued at \$250 or more).*

PRESCRIPTION SUNGLASSES — SAVE \$150

when you purchase prescription sunglasses.*

SUN PROTECTION — SAVE \$50

When you purchase non-prescription sunglasses valued at \$100 or more.*

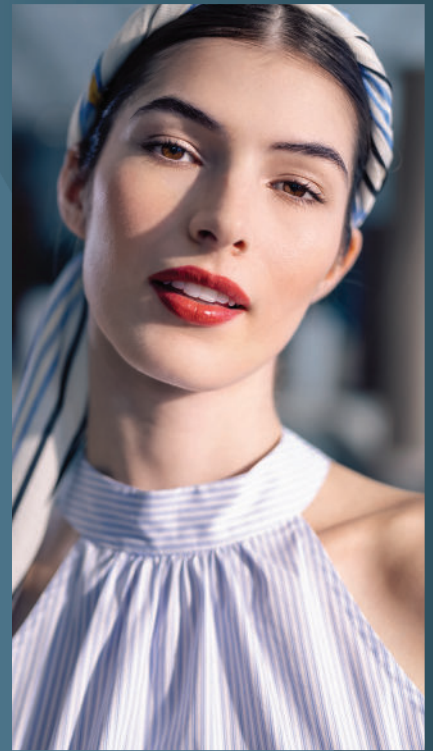
*Only registered Advantage Members may redeem Advantage offers. Advantage must be presented at the time of purchase. Only one IRIS Advantage offer can be applied to each transaction. Cannot be combined with any other IRIS offer, Instant Rebate, IRIS Card, IRIS Certificate, In-Store offer or promotion. Not applicable on safety eyewear, sport safety glasses, TrueBlue eyewear, IRIS COOL Kids packages, or any other IRIS eyewear package. Other conditions may apply, ask in-store for details. Dr. Jahel St-Jacques, optometrist.

I R I S

IRIS Advantage offers for vision correction surgery

Valid only for Diabetes Québec members and their immediate family members. To benefit from the IRIS Advantage Program, you must present proof of your Diabetes Québec membership.

IRIS Ophthalmology Clinic professionals must perform a pre-operative consultation to determine if you are a candidate for surgery. Once your candidacy has been confirmed, you will need to present this offer and proof of membership when paying for your procedure.



LASER CORRECTION SAVE \$250 / 2 EYES

On vision correction with Ultralasek surgery for both eyes.**

VISION CORRECTION THROUGH INTRAOCULAR LENS IMPLANTS SAVE \$250 PER EYE

On vision correction through intraocular lens implants.†

**This offer applies to Ultralasek/surface ablation surgery (PRK). Based on 2-eye surgery, does not apply to minor surgeries or examination fees. Limit of one IRIS Advantage offer of \$250 per person, applicable on 2-eye surgery. Present your \$250 IRIS Advantage offer and proof of membership when paying for your surgery. Surgeries are performed by Ophthalmologists at our IRIS Ophthalmology Clinic in Laval (QC). The surgeon reserves the right to refuse refractive surgery or any other procedure to any candidate if they deem it appropriate, without further compensation to the candidate. Cannot be combined with any other promotional offer. †Offer applies to Liberty Plan intraocular surgery only. Does NOT apply to Optimized Clarity Plan intraocular surgery, minor surgeries or examination fees. Limit one IRIS Advantage offer of \$250 /per eye, per person. Present your IRIS Advantage offer of \$250 /per eye and proof of membership when paying for your surgery. Surgeries are performed by Ophthalmologists at our IRIS Ophthalmology Clinic in Laval, QC. The surgeon reserves the right to refuse refractive surgery or any other procedure to any candidate if they deem it appropriate, without further compensation to the candidate. Cannot be combined with any other promotional offer.

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Send us an email at the following address: advantage@iris.ca

IRIS

A *special* invitation for the members of Diabetes Quebec

IRIS is the largest network of professionals in Canada which includes more than 600 optometrists, opticians and ophthalmologists who share the same objective: Help Canadians experience better vision.

The optometrists at IRIS invite you to come see them for an examination of both your vision and eye health, including your retina, to screen for diabetic retinopathy.



THE IRIS GUARANTEE

With the purchase of either a complete pair of glasses, including a frame and fully-coated prescription lenses OR prescription sunglasses.



DIRECT BILLING

Direct billing is offered in all IRIS stores across Canada. Simply mention that you have private insurance and the name of the company when you book for your eye exam.



FINANCING

Take full advantage of IRIS's financing program through Flexiti. When purchasing \$200 or more, this program allows you to stagger your payments over a period of 3, 6 or 12 months, without fees or interest. Ask about terms and conditions.

Make an appointment for a comprehensive eye exam

for yourself and your immediate family at iris.ca/exam or 1.800.474.7429